

[plantricianproject.org](http://plantricianproject.org)

## **NOW** IS THE TIME FOR CHANGE!

The Plantrician Project educates, equips and empowers physicians, healthcare professionals and other health influencers with knowledge of the indisputable benefits of whole food plant-based nutrition. You can help us ensure every healthcare professional is empowered with the knowledge to prevent chronic disease and optimize health.

Chronic diseases such as heart disease, diabetes, obesity and more are ravaging the global population unchecked. Physicians have been well trained to diagnose and treat disease. Yet, according to the CDC, **more than 75% of our nation's healthcare costs are tied to the treatment of preventable lifestyle-related conditions** – more often than not, a direct result of the Standard American Diet (SAD). The SAD is inflicting untold harm on our health, while pushing our healthcare costs to the brink – not to mention its impact on global sustainability and natural resource depletion.

A global shift to a predominantly whole food, plant-based diet is the solution. We educate and support, physician by physician, patient by patient, and **we're working to empower greater healthcare and food systems change.**

There is no profit in health, while there are immense profits derived from disease. The U.S. has created a “disease and disability” care system, rather than a true “health” care system built on the foundational pillar of prevention.

### HOW YOUR SUPPORT WILL MAKE AN IMPACT:



Millions of patients globally offered healthcare options that prioritize prevention.



Thousands of clinicians empowered annually with the knowledge and tools to help patients make meaningful lifestyle changes.



Health profession students worldwide begin their careers, educated and equipped with the latest in nutrition science and behavior change.



A healthcare sector armed with the latest research to effectively transform healthcare through policy and clinical practice.



Healthcare providers and farmers equipped to meet the needs of the greatest healthcare and environmental challenges of our time - together.

# YOU CAN HELP US PLANT THE SEEDS OF CHANGE



## SUPPORT OUR MISSION

Our professional development and continuing education programs and resources bring the latest in nutrition science straight to healthcare professionals. Your support of our mission keeps our programs and resources affordable and accessible, our operations growing, and advances impact initiatives focused on the future, foundation, and systems that support global health.



### IMPACT INITIATIVE Plantrician University

Launching in 2022, Plantrician University ensures every health professional will graduate with the tools to prioritize prevention. This free, virtual plant-based nutrition education platform will be stocked with curated educational content and resources for students. Future phases will include expanded, partnered, and specialized student content and programming as well as opportunities for mentorship, leadership training, and networking.



### IMPACT INITIATIVE International Journal Of Disease Reversal And Prevention

We're democratizing and amplifying nutrition science to transform global health. Public health and medical practice are informed by research science. The Journal is the first and only peer-reviewed medical publication focused on publishing the science for disease reversal and prevention - free to access, free to publish in and free of industry influence. The science for change.



### IMPACT INITIATIVE Regenerative Health

Regenerative healthcare is an emerging priority focused on sustainable food and healthcare systems. Health starts on farms that work in harmony with nature. We are partnering with world-renowned organic agriculture experts, Rodale Institute, to bridge the gap between health professionals and food producers. Together, we're working to build the circular connection between human health, environmental health and the health of our food system.

*healthy soil = healthy food = healthy people = healthy planet*

## WAYS TO GIVE



Annual and Sustained Giving



Event Sponsorships



Donations of Stocks



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Workplace Giving



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